

PRIVACY NOTICE

We process your personal data, which includes your name, contact details, prescription medicines and data from other pharmacy and health care services we provide to you (including, for example, pharmacy medicines, medicine use reviews, flu vaccinations and stop smoking services) for the purposes of:

Your care – providing pharmacy services and care to you and, as appropriate, sharing your information with your GP and others in the wider NHS;

Our payments – sharing your information with the NHS Business Services Authority, others in the wider NHS, and sometimes Local Authorities, and only limited information to those external to the NHS who negotiate and check the accuracy of our payments; and,

Management – sharing only limited information with the NHS Business Services Authority and others in the wider NHS, and sometimes Local Authorities; as well as those external to the NHS who ensure we maintain appropriate professional and service standards and that your declarations and ours are accurate.

We hold your information for as long as advised by the NHS. You have a right to a copy of the information we hold about you, generally without charge. You may seek to correct any inaccurate information.

The national data opt-out system for patients;

The opt-out system allows patients to directly express their opt-out preference about whether health and care organisations can process their personal identifiable information where the only reason (or basis) is Research or planning purposes

Patients can find more information or express their opt-out preference by:

- visiting the nhs.uk/your-nhs-data-matters website portal;
- using the NHS App; or
- writing by post using the instructions at the nhs.uk website; or by
- calling the NHS Digital contact centre - 0300 303 5678 (open workdays Monday-Friday, 9am-5pm)

Our Data Protection Officer is Claude Pereira

E: claudio.pereira@britanniapharmacy.com

T: 0208 709 2744